



MoMobility Social Media Kit

Thank you for playing MoMobility!

NUMO is thrilled to bring you this delightful card game. We hope you will have so much fun that you will want to share **MoMobility** and your experience playing this game with your friends around the world.

The goal is to start constructive conversations, provoke collegial debate and inspire players to rethink our perceptions and attitudes around creating sustainable, equitable and joyful cities and transportation for all.

Caution: this game is addictively fun. We guarantee that after just one game, your friends, family, neighbors and strangers off the street will want to play **MoMobility**.

We need **YOU** to share **MoMobility** so they know that they can download and print their own decks for free at [http://bit.ly/MoMobility!](http://bit.ly/MoMobility)

Here's how you can share **MoMobility**...

Share on Twitter

Want to share your experience with **MoMobility** on social media? Here are some examples of tweets you can use either with the suggested images linked below or any photos you take while playing the game.

Be sure to tag @NUMOalliance and @rmchase!



▶ *Just downloaded #MoMobility, a card game by @NUMOalliance and @rmchase. Excited to play with my urbanite friends & start rethinking how we design cities & #transportation! Print your own deck for free at <http://bit.ly/MoMobility>*

▶ *Had so much fun debating about urban design and #transportation while playing #MoMobility by @NUMOalliance & @rmchase! Join the movement by downloading & printing your own MoMobility deck for free at <http://bit.ly/MoMobility>*

Graphics

Show your MoMobility pride with these Twitter-ready graphics (free and ready to download)!



**Click
image to
download!**



About MoMobility

Developed by NUMO, Robin Chase, Mitch Turck and Carlos Pardo as well as with help from many other stakeholders, MoMobility is a card game intended to spark debate, broaden horizons and open minds about how we design urban transportation and cities. [Learn more here.](#)

About NUMO

NUMO is a global alliance that channels tech-based disruptions in urban transport to create joyful cities where sustainable and just mobility is the new normal.

Founded in 2019 as an outgrowth of the Shared Mobility Principles for Livable Cities, NUMO convenes diverse allies and leverages the momentum of significant revolutions in mobility to target urban issues — including equity, labor, governance, safety and data privacy — impacted by the shifting transportation landscape.

NUMO is hosted by WRI Ross Center for Sustainable Cities. For more information, visit www.numo.global.